



Press release

Graduation project Reputator gives new view on online trust.

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The website Reputator.net gives a demonstration of a possible solution to overcome trust problems in the online environment. The website combines the openness and flexibility of Wikipedia with the strength and robustness of the reputation system of Ebay.

The website offers the possibility to create a biography and curriculum vitae. Each biography will also include a shadow biography that can be edited by others. In this way misinformation can be corrected, and compliments can be received. By enabling others to edit, you show that you are not afraid of critics.

The website also offers a way to grow reputation on variable areas. People can add keywords on subjects they respect you for. By allowing this, Reputator can be a biographical database where you can look for people with a good reputation on many specific subjects. Although this site is created for everyone, freelancers and small traders are most likely to fit as target audience.

Reputator.net gives hereby a vision on how we can work in creating online trust.

To see the demonstration, please visit **<http://www.reputator.net>**

Reputator.net is a project by Sjors Timmer a 4th year graduation student at the European Master of Media and arts (EMMA) at the Utrecht School of Arts (HKU).

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